

How to Pimp Your MySpace Profile

Contributed by Administrator
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As someone who spends an obscene amount of time researching, playing and "working" on MySpace [and loving every minute of it I might add... ;-)] I have made myself into an expert and an authority on the process of customizing or "pimping" profiles as my countless thousands on MySpace will vouch for me.

Before going deep on HOW to pimp MySpace, I'd first like to address WHY one should pimp his or her MySpace profile.

There are really two answers to this question...

The first is my expert opinion as a marketing specialist - "branding and differentiation."

As MySpace continues to grow at a frantic pace (there are currently over 108 million profiles on MySpace and growing at about 26,000 new ones daily) - it becomes increasingly difficult for an individual or an online business seeking to establish a presence on MySpace to "stand out from the crowd." A well pimped out profile allows for a unique user experience that separates and differentiates a profile from the millions of other "plain-vanilla", non-pimped profiles.

A customized profile allows for using corporate colors and logos as well as controlling the end-user experience to be consistent with one's overall brand identity.

Ok... having said that.

My second answer is more personal - simply "Because it looks cool and because you can."

So... having cleared that up.

The process of "pimping" or decorating and customizing a MySpace profile is part art/part science and consists of several key steps which should be addressed sequentially if you want to have a truly great looking profile.

In order, you must:

1. Choose the kind of look you are going for.

What will your profile be about? Is it about you? Is it for a business? Is there a specific atmosphere that you want your profile to have? You must be clear on what you want to portray and design in your profile prior to making any customizations.

This will help you save a lot of time and needless aggravation

2. Determine if you'll use a Pre-Made layout or create your own.

There are thousands of pre-made layouts available on the Internet. One need only to search in the search engines for the keywords "MySpace Layouts" to find page after page of web sites that offer pre-designed layouts for you to choose.

Another alternative, and my personal preference, is to design and develop your own profile look. By customizing your profile look and feel, you not only avoid the risk of using the exact same layout that somebody else is using but you also prevent any problems you may have with any copyrighted images in your layout that the original creator may not have secured and which may result in your profile being shut down by MySpace.

Should you choose instead to pimp your profile yourself, you will need to have a tool called a "MySpace Profile Editor" that will allow you to change most aspects of your profile including background images, colors, borders, fonts and a great number of other customizable options. You can do a search for "MySpace Profile Editor" to find one you can use.

Like in all software, there's the good, the bad and the ugly in profile editors and being tired of just finding "the bad", I personally chose to custom develop my very own easy to use, top of the line profile editor.

3. Customize your Contact table.

MySpace also allows you to customize a section of your profile called your "Contact Table." This is the small table underneath your default picture where you can select to Add as a Friend, Send a Message, Rate a Picture and other actions.

Once again, you can search on the web for "Pre-Made Contact Tables" that you can download and install but just like

with pre-me profile layouts, you run into the same issues of not having a truly original profile and any potential copyright infringement issues.

My recommendation is, if you can develop your own contact table, by all means do so.

The general consensus on MySpace is that a profile is never truly pimped unless it has a custom table to go along with it...

So make sure that when you pimp your profile you choose a good looking contact table to go along with it.

4. Apply "hide codes" and "tweaks."

There are many other codes and so-called "hides and tweaks" that you can apply to your profile to make it hide specific information and change the look of many different elements including how pictures are displayed, if you want to center your profile and the order and number of how your friends are displayed. You can also apply effects to blur and reverse your images, add graphics that seem to "fall from the sky" and a great number of other options to embellish your profile.

In conclusion, pimping your MySpace profile is a very personal process and making your "Space" or profile be truly unique requires a combination of skills, patience and the willingness to try different things. Remember, in customizing your MySpace profile, there are no wrong answers and anything you create is yours to keep or discard (do overs are perfectly acceptable in MySpace... Unless of course you break any of MySpace's terms of service which can be accessed through a link at the bottom of every page on MySpace.)

Make sure you enjoy the process and don't be afraid to try new things - after all... it is YOUR MySpace profile, make it truly a reflection of who you are!

About The Author George Levy is an internationally recognized Internet marketing expert responsible for helping all types and sizes of businesses use the Internet to sell over \$100 million dollars in the United States, Canada and 14 countries across Latin America. He is also commonly known as "His Mastership" on MySpace and is part of a select group of MySpace users commonly acknowledged as "Legends" and "VIPs" with thousands of friends worldwide and hundreds more added daily.

George is the expert author of the Internet Salesmanship newsletter and blog as well as the creator of best selling "MySpace Mastership" program with all the tools and video instructions necessary to Pimp your MySpace profile, make thousands of friends and become a well known celebrity on MySpace.

To find out more about George Levy, you may visit his blog at <http://www.georgelevy.com> and visit MySpace Mastership to receive his 5 day Free email course on achieving Mastership of MySpace at:

<http://www.myspacemastership.com>